

## Press Release

### Treamo supports SMEs during crisis

#### Cost-free version of TFM, the Cloud-based cash flow forecasting solution

Vienna, March 30, 2020. Until the end of 2020, Treamo GmbH, specialized in treasury consulting and technical solutions for treasury, will be providing its Cloud-based solution for cash flow forecasting, cash reporting and FX exposure management free of charge for corporates with annual revenues of up to EUR 50 million.

“Especially at times like these, it is particularly essential for companies which are already under pressure in terms of their liquidity to keep a constant eye on their cash flow forecasting as well as liquid assets and credit lines,” explains Martin Sadleder, founder and managing director of Treamo. “Anyone who doesn’t have a tool to do this at the moment is going to have a very hard time setting one up at short notice.”

For such cases, Treamo has set up an already active TFM ‘emergency environment’ which can be swiftly modified to reflect the specific needs of individual clients, such as their forecasting criteria. The setup work for clients can be performed within just a few hours, meaning that the client can immediately start using the tool. Thanks to the smart application architecture and infrastructure of Microsoft Azure, all of the work involved can be performed 100% remotely, completely irrespective of where the company is based. “The client just needs a browser and Internet access. We take care of everything else,” says Sadleder.

Several companies are in the meantime already working with this environment and the kickoff couldn’t have been smoother due to the intuitive user interface. “In the case of relatively small clients, we also take care of the forecasting itself and then coordinate this with the client every morning. It is particularly important to define and monitor limits above which there may be an existential threat to the company due to a cash bottleneck. By means of simple tools that the client can use, for example, to forecast and reflect the probability of certain events, we even provide support beyond the actual forecasting,” says Sadleder, explaining the range of support options available.

Companies that are interested in this ‘emergency environment’ can initially use it completely free of charge until the end of 2020. “It was particularly important for us to swiftly make a solution available without spending much time thinking about the period after corona. If the client somewhen wants to stop the forecasting, they can of course do that at any time. If they want to continue using TFM, we can migrate the data to a dedicated live environment so that the client can then continue using the solution completely independently,” Sadleder adds. “The top priority at the moment is to make a valuable contribution and TFM and our expertise available to companies if and when they need it. The rest will take care of itself in due course,” Sadleder is convinced.



### **Treamo GmbH**

Founded in Vienna in 2010, Treamo is an internationally active consulting firm which specializes in treasury management and the development of related software tools. The company is fully owned by its founder, Martin Sadleder, and Wolfgang Scheiblauber, who both run the company as managing directors. In addition to classic consultancy services related to treasury, Treamo also develops exclusively Cloud-based software solutions which are currently in use at around 130 companies in 16 countries.

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